

Chenglu WANG (Ms)

7-4-1002, Jindu Mingsheng, Huanghua, Hebei, China

(+86) 131 3170 0822 wcl2027apply@163.com

EDUCATION

Communication University of Zhejiang (CUZ)

Hangzhou, China

Degree: Bachelor's Degree

09/2021 - 06/2025

- Major: Broadcast Announcing & Anchoring Art (Protocol Culture); GPA: 3.56/5.00; Weighted Average: 85.64%

WORK/INTERNSHIP EXPERIENCE

Sichuan Radio and Television

Chengdu, China

Reporter

08/2024 - 09/2024

- Served as an on-camera reporter for over ten cultural, tourism and consumer news stories, including the China Internet Civilization Conference, the Second Du Fu Thatched Cottage Orchid Exhibition and the 2025 Chengdu Michelin Guide launch.
- Participated in scriptwriting and footage capture for these reports, which were broadcast on Sichuan Satellite TV and Sichuan Culture and Tourism Channel and distributed via the 'Sichuan Observation' new media platform.
- Became familiar with the full workflow of broadcast news gathering, writing and editing, strengthening on-camera reporting and converged media content production capabilities.

Zhejiang Radio and Television Station

Hangzhou, China

Host

06/2024 - 08/2024

- Served as Dream Lead Reciter for the 2024 ZMG China Blue Recitation Gala.
- Hosted the Opening Ceremony of the 'Zhejiang-Aksu Pomegranate Red' Xinjiang Youth Study Tour to Zhejiang, assuming responsibility for on-site stage management.
- Served as Judge (Children's Group) for the 2024 ZMG China Blue Recitation Gala.
- Participated in the preliminary planning of the 'Zhejiang-Aksu Pomegranate Red' Xinjiang Youth Study Tour, organising study activities for over forty Xinjiang teachers and students, facilitating cross-regional youth cultural exchange.

EXTRACURRICULAR ACTIVITIES

Social Activities:

- Principal Flame Collector, the 19th Asian Games Hangzhou – lit the Asian Games flame as the lead collector; the ceremony reached 7.47 million cross-media viewers via simulcasts on the CCTV Sports Channel, the Olympic Channel and CCTV Sports new media platforms | 06/2023
- Host, 2024-2025 Zhejiang Satellite TV New Year's Eve Gala, broadcast on 31 December 2024 (per CVB data: reached 7.34 million households, ranking among the top five provincial satellite TV New Year's Eve galas) | 12/2024
- Interviewed by People's Daily; featured in the 'My Asian Games Story' converged-media series (70,000 views), with further coverage by Guangming Online, an exclusive interview by Chao News (Zhejiang Daily) and a reprint by The Paper | 06/2023
- Host, the 1st Jiangshan Black-Bone Chicken Medicinal Diet Competition, simulcast on more than 40 platforms with cumulative viewership surpassing 10 million | 12/2025
- Host, 'Travel with Idioms: Handan' Travel Broadcast Programme, taking part in refining the livestream script (simulcast on Xinhua News Agency, China News Service and Phoenix News; 7.1 million cumulative views) | 12/2025
- Lead Reciter, 'Ode to Chinese Sports Spirit', General Administration of Sport of China | 06/2025
- Host, '2024 Recruitment Season' Live Programme, Zhejiang Satellite TV Z-Vision | 12/2024

- Lead Actor, ‘Song Dance Elegance of Deshou Palace’ Promotional Film, Zhejiang Satellite TV | 12/2024
- Docent, Global Digital Trade Expo, which hosted participants from 123 countries and regions and attracted over 200,000 visitors | 9/2024
- Volunteer, 2023 International Summit on Exhibition Industry-Education Integration | 12/2023
- Actor, 2024 National College Student Dubbing Art Festival | 11/2023
- Guest, CCTV-1 Programme ‘Voices’ | 10/2023
- Contestant, CCTV-3 Programme ‘Lucky Door’ | 10/2023
- Host, Dance Exhibition, Qiantang District, Hangzhou | 10/2023
- Actor, Hong Kong-Macao Youth Zhejiang Tour | 07/2023
- Guest, Variety Show ‘I Heard It’s Delicious’, Zhejiang Satellite TV | 2023
- Volunteer, World Internet Conference | 12/2022

Students’ Union, School of Broadcast Announcing Arts, CUZ

Head of the Publicity Department

09/2023 - 06/2024

- Responsible for college event publicity during tenure, including poster design and production, on-site coordination, and other promotional activities.

Recitation Troupe and Etiquette Troupe, CUZ

Member

09/2021 - 09/2022

- Coordinated society activities; planned and organised multiple galas; performed in university-level and college-level events; served as representative for inter-university cultural exchanges.

State Language Commission

Member

09/2022 - 09/2023

- Frequently visited communities and kindergartens to promote Putonghua and disseminate knowledge about competitions and conferences.

On-Campus Activities:

- Lead Actor, Graduation Promotional Film ‘Li Guadou’s Graduation Checklist’, CUZ | 06/2025
- Host, Graduation Exhibition, School of Animation and Digital Arts, Communication University of Zhejiang | 06/2024
- Flag Bearer, Opening Ceremony, Communication University of Zhejiang | 10/2023
- Actor, 45th Anniversary Promotional Film ‘One Hundred’, Communication University of Zhejiang | 10/2023
- Freshman Representative, Opening Ceremony, Communication University of Zhejiang | 06/2021

AWARDS & COMPETITIONS

- Second Prize, the 13th Zhejiang Provincial Exhibition Planning and Creativity Competition (12/2023)
- Excellence Award, the 1st Lu You Poetry Conference (11/2021)
- Third-Class Scholarship (2023-2024 Academic Year)

ADDITIONALS

Language Skills: English (fluent); Chinese (native)

Computer Expertise: National Computer Rank Examination (NCRE) Grade 1 Certificate, Microsoft Office Suite, Photoshop

Professional Qualifications: Qualification Certificate for Radio and Television Announcers and Hosts, Grade A

Publications: Published journal article ‘Strategies for Enhancing the Professional Skills of Cultural Tourism Hosts in the New Media Environment’ in View of the World

Performance Skills: Chinese Dance Grade 9 (awarded ‘Excellent Candidate’ in the examination)